CASE **STUDY**

Industry: **IT & Services**
Organisation Size: **30+**
Country: **SA**

THE SOLUTION

Through the partnership with GoldPhish, the client gained access to a range of customised SAT modules and simulated phishing campaigns. These training initiatives were tailored to address the specific needs of the organisation and its employees. The comprehensive 12-month cyber security plan incorporated regular assessments, progress tracking, and continuous improvement strategies.

By actively engaging employees in ongoing security training and simulated phishing exercises, the organisation witnessed a significant improvement in their cyber security posture. This proactive approach not only enhanced their eligibility for cyber insurance but also instilled a culture of cyber security consciousness across the organisation.

> GoldPhish has increased employees' cyber security awareness, and has resulted in an increase of 40% of reported phishing attempts.

OVERVIEW

A South African IT company engaged with GoldPhish to enhance cyber security awareness and comply with regulations. Seeking ISO27001 certification, the client, dealing with sensitive data, implemented simulated phishing and training campaigns.

GoldPhish's comprehensive Security Awareness Training (SAT) solution reinforced security measures and met ISO certification requirements, making a significant impact on their overall cyber security posture.

THE PROBLEM

The client, a leading player in consumer intelligence, partners with 80+ major African banks, insurers, retailers, and healthcare organisations. They had two key challenges: Safeguarding organisational data and securing clients' sensitive information, and mitigating increased cyber security risks with remote work.

Prior to engaging GoldPhish, employees lacked SAT, making them vulnerable to cyber attacks and ineligible for insurance due to weak cyber security.

THE RESULT

They **increased their employees' reporting of phishing attempts from 0% to 40%.** Moreover, they successfully met regulatory standards and requirements, obtaining their ISO certification.

This partnership with GoldPhish fostered a more cyber-secure culture within the organisation and facilitated the easy accessibility of SAT for all employees. As a result, they empowered their workforce to actively contribute to safeguarding online information, both within the workplace and at home.