



CASE STUDY

Industry: Finance
Organisation Size: 70
Country: USA



OVERVIEW

A boutique accounting firm struggled with cyber security challenges, experiencing phishing attacks and lacking insurance due to no Security Awareness Training (SAT).

To meet IRS and regulatory requirements and build a cyber-savvy workforce, they sought an interactive SAT solution. They wanted a user-friendly platform offering engaging training content accessible at employees' convenience, unlike traditional security seminars.

THE PROBLEM

Due to a phishing attack, the client, an accounting firm handling sensitive data, became uninsurable due to insufficient cyber security knowledge. They initially engaged an MSP for basic hourly training to meet IRS regulations but found it ineffective. Recognising the importance of tailored and on-demand training, the client sought a solution that would enable them to conduct training and simulated phishing campaigns conveniently, ensuring the security of their information and becoming insurable.

THE SOLUTION

To effectively tackle these challenges, the client partnered with GoldPhish to establish a robust security awareness program and foster a secure culture within their organisation. The primary objective was to align with IRS requirements while elevating cyber security awareness throughout the firm. Recognising the critical need to address their vulnerability, the client seamlessly integrated GoldPhish and promptly initiated regular monthly training and simulated phishing campaigns.

These proactive measures aimed to equip employees with essential knowledge and skills to identify and mitigate cyber threats effectively, ensuring the organisation's compliance and resilience in the face of evolving cyber risks.

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We have not fallen victim to any subsequent phishing attempts since implementing GoldPhish's solution.”

THE RESULT

As a result of their partnership with GoldPhish, the client witnessed a notable surge in employees reporting phishing attempts, effectively strengthening their overall security posture. This proactive approach ensured the organisation's continued insurability, reinforcing their commitment to robust cyber security practices.

Moreover, since the implementation of GoldPhish's solution, the client has remained resilient, successfully averting any subsequent phishing attacks. The combination of comprehensive training and simulated phishing campaigns offered by GoldPhish empowered employees to recognise and respond to potential threats, significantly reducing the organisation's vulnerability to phishing attacks and enhancing their overall cyber security resilience.