



CASE STUDY

Industry: Insurance
Organisation Size: 20+
Country: USA



THE SOLUTION

In response to their low employee engagement and lack of company buy-in to their existing SAT efforts, they utilised GoldPhish to develop a 12-month cyber security plan to help meet their requirements and increase employee engagement. Recognising the organisation’s vulnerability, the client was successfully onboarded and immediately implemented monthly training and simulated phishing campaigns.

They had experienced numerous phishing attempts. This accompanied by the inexperience of their employees, resulted in the organisation being high-risk . After partnering with GoldPhish, they observed an increase in the reporting of real phishing attempts and began to achieve consistently lower scores in their monthly simulated phishing campaigns.

“GoldPhish has helped make security awareness training readily and easily available to all employees

OVERVIEW

A major jewellery insurance firm in the United States of America (USA) initially engaged GoldPhish to simply meet audit requirements.

However, after successfully complying with regulations and conducting several simulated phishing campaigns and training campaigns, using the GoldPhish solution, they recognised the significant impact a comprehensive Security Awareness Training (SAT) solution has in reinforcing their security measures.

THE PROBLEM

The client, a fast growing company with over 2,500 clients across the USA, faced two major challenges.

Firstly, they needed to protect their organisational information and ensure the security of their clients’ sensitive data. Secondly, they had to address the low employee engagement and limited effectiveness of their existing SAT solution. This critical state left them vulnerable to cyber attacks and ineligible for cyber insurance due to their poor cyber security posture and failure to meet audit requirements.

THE RESULT

By adopting GoldPhish’s training and simulated phishing solution as their efforts to reduce human element to their cyber risk, as well as accessing and making use of the GoldPhish value-added communications content on a monthly basis, they ensured training to their employees that is:

- ✓ consistent
- ✓ relevant
- ✓ relatable

This partnership with GoldPhish has fostered a more cyber-secure culture within the organisation and has helped make SAT readily and easily available to all employees. As a result, they have empowered their workforce to play an active role in safeguarding online information, both at work and at home.